ANNUAL REPORT
2013-2014

FAVOURABLE ORGANISATION FOR RURAL WELFARE AND REGIONAL DEVELOPMENT
( FORWARD )
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Distinguished Friends,

It is a privilege to present before you all this Annual Report of the organisation for the year 2013-2014. I hope and trust that this volume will have a warm and ready welcome from your end.

In addition to the clients served, our board was busy in 2013-14 with efforts to strengthen our organization that included: (i) Review and update of mission and by-laws, (ii) Review and update of financial reporting, (iii) Addition of a conflict of interest policy, (iv) Development of an organizational plan.

During this year our organisation responded to the long-felt needs of the community by carrying out different sustainable development programmes. Last year emphasis has been given to Green Revolution by implementing the pilot project for augmenting farm productivity by 'Transfer of Technology from Lab to Land'. The great achievement of our organisation is providing medical assistance as well as clothes and food to the people of Philin and flood affected area in Balasore which was a great disaster of this year. The achievement of this year is also focused on Bio-technology, Women Empowerment, Youth services and JLG Movement.

This year we have given top priority to motivation and organisation building among the farmers community so that they can actively take part in the plans and process of any programme meant for their development, as because we firmly believe that development cannot be superimposed from outside. It must be willed by the people themselves for whom development is wanted. Our organization provides services in diversified sectors. We could not do that without the commitment of our volunteers. Volunteers provided more than 5,000 hours of service in 2013-14.

Swami Vivekananda, the greatest Social Reformer in India once gave a clarion call to the nation.... "Go and preach to all : Arise, awake, sleep no more ; within each of you there is the power to remove all wants and all miseries. Believe this, and that power will be manifested.

We could not but respond to the heart-throbbing call of Swamiji by making the poor people feel and realise that they can themselves change their living condition if they venture out to make their own destiny. We can only act as catalyst.

Let the distressed, deserted and downtrodden make their own destiny and can have a welcome escape from the morass of misery in the path as shown by Swami Vivekananda.

Thank you all.

Yours in service,

Sd/-
Jajnabarah Mohanty, Chairman

From Chairman's Desk...

Arise, awake, sleep no more; within each of you there is the power to remove all wants and all miseries. Believe this, and that power will be manifested.
MISSION

Uplift the socio-economic condition of the deprived segment of the population through various integrated and sustainable development activities in rural and urban areas.

VISION

To infuse human power to the powerless and make the development process more relevant, attainable, acceptable and sustainable.

GOALS & OBJECTIVES

- To cooperate and coordinate with other volunteer organisations and government agencies to facilitate in implementing various development and issue based programmes from time to time for eradication of rural sufferings.
- To organise women’s power and other unorganised sectors by providing know-how, training and awareness to have their due share in the socio-political systems and to have a just society.
- To impart vocational and other technical training, to provide income generating assets to rural and tribal women, SCs / STs and other needy persons in order to enable them to maintain sound financial status.
- To eliminate health hazards, especially among the expectant mothers and children to popularise the family planning programmes and to develop generic medicines and other curative methods.
- To extend necessary help to the aged and the infirmed by providing shelter, training, awareness and other such facilities which ensures them a meaningful life.
- To popularise Bio-technology for societal development.
- To look after Environment and Sanitation.
- To profess adult and other non-formal education among illiterate adults and needy persons.
- To provide Yoga, Life skill Training and Institutional Education related to Art of Living for a graceful and healthy life.
- To accelerate advanced agriculture technology amongst the farmers.
- To produce necessary and useful literature for propagating the objects of FORWARD in order to develop the knowledge of the programmes.

THRUST AREAS:

- Health
- Education
- Women Empowerment
- Handicrafts
- Bio-technology, Environment & Agriculture

AREA OF OPERATION

The area of operation of FORWARD is mainly extended to Balasore, Bhadrak, Mayurbhanj and Keonjhar districts in the state of Odisha. We are also free to extend our activities all over the state.
STRENGTHS OF THE ORGANISATION

Current Staff Strength
The current staff of FORWARD is divided into three categories, i.e. administrative Staff, Professional Staff and Field Workers. The number of different category of staff are as follows:

- Administrative Staff: 08
- Professional Staff: 15
- Field Workers: 22
- Volunteers: 45

Networking
Networking is treated as vital for launching the movement for total development. In tune with the ideology of total development FORWARD has developed networking with like-minded organizations working for the similar objectives and financial institutions. The objective is to widely propagate the concept of participatory development through people’s initiative.

Established Networking with the Government and NGOs:

<table>
<thead>
<tr>
<th>Government</th>
<th>NGOs &amp; Institutions</th>
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<tr>
<td>• NABARD</td>
<td>• Gram Tarang, BBSR</td>
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<tr>
<td>• Dept. of Science &amp; Technology, GoI</td>
<td>• Orissa Jangal Manch</td>
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<td>• Ministry of Agriculture, GoI</td>
<td>• State Resource Centre, Bhubaneswar</td>
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<td>• Ministry of Env. &amp; Forest, GoI</td>
<td>• District Women's Forum, Balasore</td>
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<td>• Dept. of Mass Education, Govt. of Odisha</td>
<td>• Dept. of Bio-technology, F.M. University, Balasore</td>
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Organisational Structure
FORWARD has developed the Organizational structure and Human resource management in a very innovative manner to facilitate people’s participation in phase of development activities. The local units control every specified area, which is also formed with the representatives of the local areas.

The head office, located at Balasore is responsible for overall planning, management and coordination and general administration. Liaison with different departments of Govt. of India and State Governments, International and local Institutions and voluntary organizations is also carried out by this office. At the Headquarter level at Balasore a team of experts comprising professional social workers manage the whole of the activities.

The head office overseas planning, monitoring and evaluation of development programmes. The Branch Offices at Khaira, Balasore and Kuans, Bhadrak are looking after the local administration as well as implementation of various developmental activities. Recently, we have opened another branch at Keonjhar District Hqrs. for tribal development activities and skill development training programmes for the unemployed youths of the district. The organization aims at expanding its branches all over the state.

A group of dedicated professional social workers and animators are looking after the whole of the day to day activities of the organisation.

The Chairman supported by a group of field workers and volunteers at each focused segment & program area mostly undertake the responsibilities. Projects are being looked after by Coordinators at different levels, i.e., District level, Block Level and GP level. For women and child development program there is specially a women project leader.
The organogram of FORWARD is as follows:

**ORGANOGRAM OF FORWARD**

- **GENERAL BODY**
  - **EXECUTIVE COMMITTEE**
    - **CHAIRMAN**
    - **VICE-CHAIRMAN**
  - **DIRECTOR**
    - **JOINT DIRECTOR**
      - **TREASURER**
        - **RESOURCE PERSONS**
        - **KEY RESOURCE PERSONS**
        - **DISTRICT COORDINATOR**
          - **BLOCK COORDINATORS**
            - **GP LEVEL COORDINATORS**
              - **VILLAGE LEVEL MASTER TRAINER**
                - **VILLAGE LEVEL VOLUNTEERS**

**Police Initiative**

The police initiatives by FORWARD during the year focused on augmenting all sort of services for total development of the backward communities. FORWARD introduced refinements in its policies for extension of services to the depressed segment of the people.

As a part of women empowerment programme FORWARD sought to uplift the women through different initiative specially by organizing SHGs and village level Mahila Mandals for their income generation.

A special programme was initiated to form national level networking. Detail strategy was developed.

In tune with Government of India police FORWARD had adopted different schemes covering various issues relating urban and rural development.

A policy decision was taken to launch movement with the network members for women rights.

An innovative scheme was developed for total development of the child workers and disadvantage women of the Tribal areas.

**Human Resource Development**

Deploying quality human resources for the grass root work is the Organisation's distinctive strategy. At the apex level it is managed by the professionally committed social workers.
The executive committee constituted by the representatives selected in the Annual General Meetings. The development projects implemented by the Organisation are built on participatory approaches right from the design stage to ensure stakeholder involvement.

**Training**

During the year, Project officers and Supervisors were deputed for exposure programmes and in house training was provided to the project staff.

**Staff Relations**

The relations with the staff during the year is continued to be cordial. We had undertaken as series of welfare policies for the staff.

**Project Areas**

FORWARD is now working in most of the blocks of Balasore, Bhadrak, Mayurbhanj and Keonjhar districts. The whole of the backward areas of Balasore District will be covered by the Organisation in the coming year.

**PROJECTS AT A GLANCE**

At present, the members of the organisation (most of them are Technocrats, Doctors, Engineers and Social Scientists inclined to the noble aim of social service are engaged to the following activities.

**Research and Resource Centers**

A Research and Technology Transfer Centre (TTC) in Khaira project office is extending all sort of cooperation to the farmers and SHGs through its various documents. The centre has got well managed infrastructure.

**Training**

The Organisation conducted training to the field level workers of the network members for their capacity building. The whole of the expenditure was borne from the organisation contribution.

**Women Empowerment**

Five decades of continuous struggle to mainstream Indian rural women from obscure remoteness into the development fold have yet to bring forth the desired results for a variety of reasons, such as attitudinal biasness and absence of gender perspective in the process of planning and implementation coupled with illiteracy, inaccessibility to property rights, credit facilities and other weaknesses peculiar to women. The gender disparity, thus, continues to persist on all counts, in spite of our efforts directed towards removing such discriminations and disparities and bringing gender justice to the process of development. To materialize the dream of Empowerment of Women, it is essential to improve women's access to credit and financial service to bring them to the mainstream of overall development.

**Micro - Credit & SHGs**

FORWARD has been organising self help groups in the different places of the operational areas to percolate credit at the grass root level. The poor women cannot undertake any micro-enterprise programme for want of micro-credit. They are taking loan from banks to meet up their emergent credit need. It is found that most of the women had undertaken different types of income generation programme such as Goatery, Dairy, Fishery and other non-farm activities.

The organisation has been successful in formation of 85 no. of Self Help Groups (SHGs) in Khaira Block. Training is given to the SHGs and Mahila Mandals for starting different income generation schemes.
CURRENT ACTIVITIES

At present, the organisation is engaged in following activities by grant in aid from different government agencies, corporate donor agencies, public donations and members' contribution.

AGRICULTURAL ACTIVITIES

- **Pilot Project for Augmenting Farm Productivity in Balasore District**

  FORWARD is the PFA for Khaira block for implementing the agriculture project called 'Pilot Project for Augmenting Farm Productivity in Balasore District' supported by NABARD.

  1. **MAIN OBJECTIVES**
     (i) Productivity enhancement by 30%
     (ii) Reduction in cost of production
     (iii) Income enhancement by 50%

  2. **OTHER OBJECTIVES**
     (i) Cover at least 2 lakh farmers in 3 years
     (ii) 100% financial inclusion
     (iii) Agriculture to be technology-driven
     (iv) Mechanization of agriculture

  3. **LEAD CROPS**
     (i) Kharif Season : Paddy
     (ii) Rabi Season : Paddy, Pulses (Green Gram & Black Gram), Oil Seeds (Ground Nut & Mustard)

  4. **UNDERLYING PRINCIPLES**
     (i) Technology transfer from resource centres to the last mile farmer through fellow progressive farmers (Master Farmers)
     (ii) Improving soil health through integrated nutrient management practices
     (iii) Soil test based crop nutrition
     (iv) Promoting appropriate situation specific crop varieties.
     (v) Ensuring timely and adequate supply of required production inputs
     (vi) Promoting integrated pest management practices
     (vii) Optimizing production cost by promoting mechanization of farm operations

- **Cluster Level Seed Village Programme**

  Three Cluster level Seed Village Projects, supported by NABARD is implemented in Khaira Block of Balasore district to meet the seed requirements of the poor farmers of the area. This has really helped the poor farmers a lot when there was a huge scarcity of certified and foundation seeds this year in the state of Odisha.

- **IRRI-NFSM project “Cluster Demo of Stress Tolerant Rice Varieties in Stress Prone Areas”**

  We are implementing IRRI-NFSM project “Cluster Demo of Stress Tolerant Rice Varieties in Stress Prone Parts of Odisha” in 30 panchayts of Khaira Block of Balasore district, Odisha, fully assisted by International Rice Research Institute & National Food Security Mission, Govt. of India.

- **Seed Treatment and Awareness Programme**

  We have organised Seed Treatment campaigns in the rural areas and camps for awareness in collaboration with Dept. of Agriculture, Govt. of Odisha.

- **Role of ICT in Agriculture**

  The main objective of the project is to pilot ICT model centers disseminating agriculture related contents to the farmers and small traders of Balasore district, Odisha. The project is supported by NABARD. The roles and responsibilities are Project Consulting, Capacity Building, Promotion of ICT activities in villages. Till now 12 ICT centers has become operational in Balasore district.
Soil Testing Laboratory
We have established one Soil Testing Laboratory in collaboration with e-Kutir at Khaira of Balasore district for rendering services to the poor farmers with regard to soil testing, report generation and recommendation in local language by using Mrittika software. The project is implemented with 50% financial assistance of NABARD and another 50% out of beneficiary contribution.

Formation of Farmers’ Clubs
We have formed 54 Farmers’ Clubs in Balasore district. The programme is supported by NABARD. This enables the farmers to have a common platform for discussing issues related to agriculture and other income generation scopes. The clubs are given financial assistance for organising meet the expert programmes, exposure visits and maintenance cost of the clubs.

SURVEY PROJECTS

Need Assessment Survey
The survey was done for Odisha Knowledge Corporation Ltd. and the main objective of the project was to identify: 1. Service Provider readiness at the district level, 2. Channel readiness at the administrative levels, i.e., District headquarters, Blocks and Gram Panchayats, 3. Customer Expectations & Market Gaps at the Administrative levels, i.e., District headquarters, Blocks and Gram Panchayats.

Target Groups: 1. Government officers - The District Magistrate/Collector, district Heads of various departments, other frontline officials of each department, 2. BSNL (a leading telecom company of India) and Electricity Board officers, 3. Villagers of the District.

A sample base of 200 villagers was surveyed to obtain their views and identify, their need for e-governance. Another 50 villagers visiting the blocks/district offices were also surveyed to determine their need for e-governance, 4. Likely Kiosk Entrepreneurs (STD/PCO Owners / photocopy shop Owners/ Computer centre owners / DTP shop owners).

Project Location: Balasore District, Odisha

Survey on Socio-economic Conditions of Rural Artisans
FORWARD has conducted a baseline survey on problems faced by the rural artisans in tribal areas of Balasore district. The emphasis was specially on the Potters of Nilgiri Subdivision.

EDUCATION AND LITERACY PROGRAMMES

Raising the Kids of Changing World: The Art & Science
In this changing world, there is the need of time to know the art & science of raising the kids properly. Our organisation has promoted a special drive for teaching the parents, teachers and students regarding the art & science of raising the kids of the changing world in educational institutions of Balasore, Bhadrak and Mayurbhanj districts. This is a continuous programme which is conducted for two hours in an educational institution with the help of multimedia and powerpoint presentation. The modules in powerpoint presentation have been developed by the experts of our organisation.

JANASIKSHYA PATHAGARA (People’s Education Library)
To be in the mainstream of ‘Pathagara Andolan’ of State Resource Centre for Adult Education, Orissa, Bhubaneswar our organisation has started a ‘JANASIKSHYA PATHAGARA’ at Khaira, Balasore, Orissa for the benefit of Neo-literates. Around 2000 no. of useful books have taken place in the Library. The output of this type of library is really encouraging.

Also, we are in a mind to start this type of libraries at Panchayat levels of different blocks of Balasore district.
VOCATIONAL TRAINING PROGRAMMES

- **Computer Training for Unemployed Youths**
  Two Computer Training Centres at Balasore & Khaira have been started for imparting vocational training on computer operation & data processing to the socially economically backward students free of cost. This is meant for helping the downtrodden class people to participate in the information Technology revolution of the country and create employment opportunity out of this vocational training. Till date, 150 beneficiaries have come out successfully. It also seeks to open new avenues for trained young graduates. The programme was mainly started to prepare the youth for competitive market. There is the facility for the trainees to earn while learn by the way of job work DTP and Data processing.

The Project is partially sponsored by West Bengal SC/ST Minority Welfare Association, West Bengal and part of the expenses are borne by FORWARD itself.

- **Handicraft Training Centre for Women**
  A handicraft Training centre for women has been started at Khaira of Balasore district to help the rural women group for income generation sitting at home. This is done by the cooperative effort of the local SHGs working under the organisation. The handicraft produces are sold for revenue generation.

- **Training on Organic Mushroom Culture for Women SHGs**
  To empower the women self help groups and individual members we are imparting training on Organic Mushroom Culture. This programme is supported by NABARD. Till now, we have trained 90 WSHGs in Balasore district and credit linkage has been made though banks to start their own venture for a permanent income generation.

PROGRAMME FOR THE ADOLESCENTS

- **Girl Child Education Programme**
  A counselling centre has been organised at Nilgiri, Balasore for counselling the parents and girl children for encouraging them to have proper education.

- **Career Guidance Centre**
  The organisation has started one Career Guidance Centre at Balasore district head quarters for career counselling of the adolescents. We have also started publishing one monthly bulletin called ‘Dream Careers - A Reality' highlighting the opportunities in the field of Education, Employment and Profession for apprising the student groups and planning a better career.

- **Yoga Training Centre**
  Yoga is completely a medical science. A person can remain healthy and disease free by practising Yoga. To create awareness in the field of ancient Yoga we have started one Yoga Training Centre at Khaira of Balasore district for all age group of the society.

FORESTRY AND BIOTECHNOLOGY PROJECTS

- **Demonstration of Biofertiliser and Bio-control Agents Project**
  To protect our environment and maintain the soil health of agricultural lands we have to reduce the uses of pesticides and chemical fertilisers. Keeping view of the probable hazards we are implementing a project assisted by NABARD for demonstration of biofertiliser and bio-control agents in Balasore, Odisha. Financial assistance is given to the farmers for establishment of Vermicompost, NADEP Compost and AZOLLA pits. We also provide the know-how and training by the help of experts.

Instead of applying pesticides for pest control, the farmers are encouraged to use bio-control agents like Pheromone Traps, Light Traps and Trichogramma Cards. In this connection, we have estab-
lished one laboratory for production of Pheromone Traps and Trichogamma Cards. The women SHGs of the local area have been trained and engaged for this purpose.

**Medicinal Plant**

FORWRAD has been doing the job of a consultant to the farmers involved in cultivation of medicinal plants like Tulsi, Ghee Kuanri etc. We are providing the know-how, training by the help of expert professionals and also creating an environment for marketing tie-ups between the farmers & buyers.

**Plantation Programme**

The organisation has undertaken mass plantation programme keeping view of the global warming and climate change. We have organised street plays related to environment programmes and the advantage of tree plantation by the small kids at rural areas of Khaira Block, Balasore and Tihidi Block, Bhadrak.

**COMMUNITY HEALTH PROJECTS**

**Sunday Health Care Centre**

The organization has been doing a noble job by establishing one Sunday Health care center at Khaira, Balasore where check up and prescription is done for specialised diseases by the specialists (Homeopathy, Allopathy & Ayurved).

**Health Check up Camps for Aged**

Fifteen health check up camps specially for the aged were organized at different remote village of Kupari, Balasore and Shyasundarpur panchayat, Tihidi, Bhadrak. Medicines were supplied to people suffering from water-borne and vector diseases.

**Diabetic Detection Camp**

The organisation has conducted blood sugar Testing for 400 people out of which 270 nos. were found positive. They were prescribed with medicines and diet. This was done in association with All India Diabetic Society, Bhubaneswar Chapter.

**Malaria Eradication Campaign**

The organisation has employed six volunteers for educating the tribal belt people of Udala and Khunta of Mayurbhanj district regarding Malaria eradication. The campaigning was regarding use of medicated mosquito nets, medicines and DDT spray in and around the houses.

**Programme on Safe Motherhood**

Besides these specialized camp, FORWARD has been instrumental in creating awareness amongst the rural women regarding safe motherhood. Specially, camps were organised in the northern part of Balasore at different Panchayat Hqrs. for dissemination of the knowledge of safe motherhood amongst the pregnant women.

**Drug Awareness Programme**

The organisation has organised awareness programmes on drug addiction in the remote rural areas of Nilgiri Block, Balasore and literatures have been distributed to the people of the area regarding drug abuses and de-addiction.

**EXHIBITIONS**

**KRISHAK MELA : THE END OF SEASON EXPERIENCE SHARING MEETING**

We have organised an End of the Season Experience Sharing Meeting *(Krishak Mela)* at Khaira Block headquarters to exchange their ideas and experiences in adapting new technologies in the field of agriculture and related problems. Different farm implements were exhibited in this programme.

**A ‘CAREER MELA’** for the Adolescents was organised at Balasore and another at Bhadrak for the student groups. Around 100 educational institutes had their stalls in the mela and resource persons from different fields had been invited for delivering their valuable talks.
**SEMINAR, WORKSHOP AND OTHER ACTIVITIES**

- **Workshop on Protection of Consumer Rights**
  FORWARD with the help of experts of the specialized fields has organised three workshops at different rural hats of Balasore Bhadrak districts regarding Protection of Consumer Rights.

- **Seminar on Legal Aid to Destitute Women**
  FORWARD has come forward to educate people regarding Legal Aid to Destitute Women for which a one day seminar was organised by the help of District Judge office at Balasore. Around 100 women delegates had participated in the seminar.

- **Camp on Eradication of Child Labour**
  Child labour is a acute problem in the society. Realising this, we have come forward to eradicate this problem of the society by organising camps for the working children and their parents. A three days camp was organised for the Bidi Workers and their children at Bhadrak, Orissa educating them to do away with the child labour system and let them come to the mainstream of the society.

- **Workshop on Disaster Preparedness Programme**
  The costal areas are very much disaster-prone. Keeping view of this, to work on war-foot basis we have conducted a training-cum-workshop programme for our volunteers regarding Disaster Preparedness in collaboration with the District Emergency Office, Balasore.

- **Entrepreneurship Development Programme**
  Creating awareness to set up SSI units including village and artisan units, monitor & guide enterprise. Supply of up to date market information, Undertake survey, Impart EDP training etc. FORWARD instituted awards for sucessful women entrepreneurs.

- **Clean Environment Campaign**
  In all National Days like Independence Day and Republic Day volunteers of FORWARD used to undertaker social service for the benefit of suffered people. Previous year we had taken initiative to campus, buried all the hospital wastes and improved the sanitation conditions of the hospital.

- **Cultural Programme**
  The organisation has conducted the various cultural programmes like Inter District Classical dance competition, Inter College Quiz programme etc. In the rural area. We have also started one Dance & Music School at Khaira. The poor and interested ones shall be given the chance to learn dance and music free of cost.

- **Journals**
  A weekly News Bulletin called ‘The Ama Samajara Pratibimba’ is being published from 7th of January’2007 which mainly reflects the burning issues related to our society.

**FUTURE THRUST**

- The organisation is going to establish one Common Facility Centre at Khaira block headquarters for the women SHGs to have Organic Mushroom Culture in large scale.

- We are going to establish one Bio-technology Laboratory in Balasore district with an aim to transfer the technology from Lab to Land for the all-round societal development.

- Forward will have its international wing called International Council of Harmony & Recognition for global exchange of Literary & Cultural thoughts, and felicitating the deserving talents from different fields every year.

People are created to give something back to the world. The best way to solve the problem is to work together with compassion towards betterment of human life through helping improve the quality of individuals.