FAVOURABLE ORGANISATION FOR RURAL WELFARE AND REGIONAL DEVELOPMENT
( FORWARD )
S1/16, INDUSTRIAL ESTATE, BALASORE - 756001
ORISSA
Distinguished Friends,

It is a privilege to present before you all this Annual Report of the organisation for the year 2011-2012. I hope and trust that this volume will have a warm and ready welcome from your end.

During this year our organisation responded to the long-felt needs of the community by carrying out different sustainable development programmes. Last year the great achievement of our organisation is providing medical assistance as well as clothes and food to the people of flood affected area in Balasore which was a great disaster of this year. The achievement of this year is specially focused on Women Empowerment, Youth services, Handicraft and Literacy Movement. Emphasis has been given to the Handicraft revolution.

This year we have given top priority to motivation and organisation building among the tribal people so that they can actively take part in the plans and process of any programme meant for their development, as because we firmly believe that development cannot be superimposed from outside. It must be willed by the people themselves for whom development is wanted. Swami Vivekananda, the greatest Social Reformer in India once gave a clarion call to the nation....

"Go and preach to all : Arise, awake, sleep no more ; within each of you there is the power to remove all wants and all miseries. Believe this, and that power will be manifested.

We could not but respond to the heart-throbbing call of Swamiji by making the poor people feel and realise that they can themselves change their living condition if they venture out to make their own destiny. We can only act as catalyst.

Let the distressed, deserted and downtrodden make their own destiny and can have a welcome escape from the morass of misery in the path as shown by Swami Vivekananda.

Thank you all heartily
Yours in service
Sd/-

(Jajnabarah Mohanty)
Chairman, FORWARD

Good governance seeks to promote growth and social justice
MISSION

FORWARD is dedicated to uplift the socio-economic condition of the deprived segment of the population particularly women and children through various integrated and sustainable development activities in rural and urban areas.

VISION

To infuse human power to the powerless and make the development process more relevant, attainable, acceptable and sustainable.

GOALS & OBJECTIVES

☐ To cooperate and coordinate with other volunteer organisations and government agencies to facilitate in implementing various development and issue based programmes from time to time for eradication of rural sufferings.

☐ To organise women’s power and other unorganised sectors by providing know-how, training and awareness to have their due share in the socio-political systems and to have a just society.

☐ To impart vocational and other technical training, to provide income generating assets to rural and tribal women, SCs / STs and other needy persons in order to enable them to maintain sound financial status.

☐ To eliminate health hazards, especially among the expectant mothers and children to popularise the family planning programmes and to develop indigenous medicines and other curative methods.

☐ To extend necessary help to the aged and the infirmed by providing shelter, training, awareness and other such facilities which ensures them a meaningful life.

☐ To look after rural environment and sanitation.

☐ To profess adult and other non-formal education among illiterate adults and needy persons.

☐ To provide Yoga Training and Institutional Education related to Art of Living for a graceful and healthy life.

☐ To accelerate advance agriculture technology amongst the farmers.

☐ To produce necessary and useful literature for propagating the objects of FORWARD in order to develop the knowledge of the programmes.

THRUST AREAS:

☐ Health
☐ Education
☐ Women Empowerment
☐ Handicrafts
☐ Environment & Agriculture

AREA OF OPERATION

The area of operation of the society is not limited to any villages / panchayats / Blocks / Subdivisions but it is extended to the entire districts of Balasore. Bhadrak, Mayurbhanj and also to the whole state of Orissa.
STRENGTHS OF THE ORGANISATION

Current Staff Strength
The current staff of FORWARD is divided into three sets of working i.e. administrative Staff, Professional Staff and Field Workers. The number of different category of staff are as follows:

Administrative Staff : 06
Professional Staff : 10
Field Workers : 08

Networking
Networking is treated as vital importance for launching to movement for total development. In tune with the ideology of total development FORWARD has developed networking with like-minded organizations working for the similar objectives and financial institutions. The objective is to widely propagate the concept of participatory development through peoples initiative.

Established Networking with the Government and NGOs:

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<th>Government</th>
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<td>Ministry of Env. &amp; Forest Gov</td>
<td>Samhati, BBSR</td>
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<td>Dept. of Science &amp; Technology</td>
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<td>Dept of Sports &amp; Youth Service Gov</td>
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<td>Dept of Culture, Gol</td>
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Organisational Structure

FORWARD has developed the Organizational structure and Human resource management in a very innovative manner to facilitate people’s participation in phase of development activities. The local units control every specified area, which is also formed with the representatives of the local areas. The registered office, located at Balasore is responsible for overall planning, management and coordination and general administration. Liaison with different departments of Govt. of India and State Governments, International and local Institutions and voluntary organizations is also carried out by this office. At the Headquarter level at Balasore a team of experts comprising professional social workers manage the whole of the activities.

Where there is hope, failure is not an option

The city office, located in Balasore, oversees planning, monitoring and evaluation of development programmes. The Branch Offices at Khaira, Balasore and Kuans, Bhadrak are looking after the local administration as well as implementation of various developmental activities. Recently, we have opened another branch at the Bolangir District Hqrs. for tribal development activities in the KBK Zone which is the most under developed area in the state of Orissa.

The organization aims at expanding its branches all over the state. A group of dedicated professional social workers and animators is looking after the whole of day to day activities of the organisation.

The Chairman supported by a group of field workers and volunteers at each focused segment & program area mostly undertake the responsibilities. Projects are being looked after by Coordinators at different levels, i.e., District level, Block Level and GP level. For health and women development program there is a women coordinator.

The organogram of FORWARD is as follows:
Police Initiative
The police initiatives by FORWARD during the year focused on augmenting all sort of services for total development of the backward communities. FORWARD introduced refinements in its policies for extension of services to the depressed segment of the people.
As part of women empowerment programme FORWARD sought to uplift the women through different initiative specially by organizing SHGs and village level Mahila Mandals for their income generation.
A special programme was initiated to form national level networking. Detail strategy was developed.
In tune with Government of India police FORWARD had adopted different schemes covering various issues relating urban and rural development.
A policy was taken to launch movement with the network members for women rights.
An innovative scheme was developed for total development of the child workers and disadvantage women of the Tribal areas.

Human Resource Development
Deploying quality human resources for the grass root work is the Organisation's distinctive strategy. At the apex level it is managed by the professionally committed social workers.
The executive committee constituted by the representatives selected in the Annual General Meetings. The development projects implemented by the Organisation are built on participatory approaches right from the design stage to ensure stakeholder involvement.

Training
During the year, Project officers and Supervisors were deputed for exposure programmes and in house training was provided to the project staff.

Staff Relations
The relations with the staff during the year is continued to be cordial. We had undertaken as series of welfare policies for the staff.

Project Areas
FORWARD is now working in most of the Bulks of Balasore, Bhadrak & Mayurbhanj District and some other Districts also. The whole of the backward areas of Balasore District will be covered by the Organisation in the coming year.

PROJECTS AT A GLANCE
At present, being not sanctioned with the government grants, the members of the organisation (most of them are Technocrats, Doctors, Engineers and Social Scientists inclined to the noble aim of social service are engaged to the following activities. The funds are arranged from their won sources and out of the donations from general public. Some income generating project also make those projects sustainable.

Research studies
During the year a study was done on the rural indebtedness of the tribal people in Nilgiri/Mayurbhanj/Malkangiri from our own resources. As per previous year’s agenda we undertook a study on the various issues relating socio-economic problem of the tribal people of Orissa and a paper has been published.

Research and Resource Centers
A research and resource centre in the Balasore office is extending all sort of cooperation through its various documents. The centre has got well managed infrastructure.

Training
The Organisation conducted training to the field level workers of the network members for their capacity building. The whole of the expenditure was borne from the organisation contribution.

Women Empowerment
Five decades of continuous struggle to mainstream Indian rural women from obscure remoteness into the development fold have yet to bring forth the desired results for a variety of reasons, such as attitudinal bias and absence of gender perspective in the process of planning and implementation coupled with illiteracy, inaccessibility to property rights, credit facilities and other weaknesses peculiar to women. The gender disparity, thus, continues to persist on all counts, in spite of our efforts directed towards removing such discriminations and disparities and bringing gender justice to the process of development. To materialize the dream of Empowerment of Women, it is essential to improve women's access to credit and financial service forms the mainstream of overall development.

Micro - Credit & SHGs
FORWARD has been organising self help groups in the different places of the operational areas to percolate credit at the grass root level. The poor women cannot undertake any micro-enterprise programme for want of micro-credit. They are taking loan from banks to meet up their emergent credit
need. It is found that most of the women had undertaken different types of income generation programme such as Goatery, Dairy, Fishery and other non-farm activities.

The organisation has been successful in formation of 40 no. of Self Help Groups (SHGs) and 50 no. of Mahila Mandals in Khaira Block. Training is given to the SHGs and Mahila Mandals for starting different income generation schemes.

**CURRENT ACTIVITIES**

At present, being not applied / sanctioned with the Government Grants, the members are engaged themselves to the following activities. The funds are arranged from their own sources and out of the donation from the general public.

**EDUCATION AND LITERACY PROGRAMMES**

- **Adult and Non-formal education**
  
  This organisation has promoted the special literacy drive among the uneducated adults / old people in the remote rural area.
  
  (a) The organisation had been running three Non-formal Education Centres in Khaira Block of Balasore District since last three years in the villages of Kuturipal, Mundahata and Barajodi.
  
  (b) The organisation has conducted rallies for universalization of primary education in the district in the name and style of "NINAD KARYAKRAM" through the primary school students and teachers. Photographs enclosed.

- **JANASIKSHYA PATHAGARA ( People’s Education Library )**
  
  To be in the mainstream of ‘Pathagara Andolan’ of State Resource Centre for Adult Education, Orissa, Bhubaneswar our organisation has started a ‘JANASIKSHYA PATHAGARA’ at Khaira, Balasore, Orissa for the benefit of Neo-literates. Around 2000 no. of useful books have taken place in the Library. The output of this type of library is really encouraging.
  
  Also, we are in a mind to start this type of libraries at Panchayat levels of different blocks of Balasore district.

**VOCATIONAL TRAINING PROGRAMMES**

- **Computer Training Centre for Unemployed Youths**
  
  A Computer Training Centre at Balasore & Khaira, Orissa has been started for imparting one year vocational training on computer operation & data processing to the socially economically backward students free of cost. This is meant for helping the downtrodden class people to participate in the information Technology revolution of the country and create employment opportunity out of this vocational training. Till date, 150 beneficiaries have come out successfully.
  
  It also seeks to open new avenues for trained young graduates. The programme was mainly started to prepare the youth for competitive market. There is the facility for the trainees to earn while learn by the way of job work DTP and Data processing.
  
  The Project is partially sponsored by WBSCSTMW, West Bengal and some part of the expenses are borne by FORWARD.

- **Handicraft Training Centre for Women**
  
  A handicraft Training centre for women has been started at Khaira of Balasore district to help the rural women group for income generation sitting at home. This is done by the cooperative effort of the local SHGs working under the organisation. The handicraft produces are sold for revenue generation.
PROGRAMME FOR THE ADOLESCENTS

- **Girl Child Education Programme**
  A counselling centre has been organised at Nilgiri, Balasore for counselling the parents and girl children encouraging them to have proper education.

- **Career Guidance Centre**
  The organisation has started one Career Guidance Centre at Balasore district head quarters for career counselling of the adolescents. We have also started publishing one monthly bulletin called, 'Dream Careers - A Reality' highlighting the opportunities in the field of Education, Employment and Profession for apprising the student groups and planning a better career.

- **Yoga Training Centre**
  Yoga is completely a medical science. A person can remain healthy and disease free by practising Yoga. To create awareness in the field of ancient Yoga we have started one Yoga Training Centre at Khaira of Balasore district for all age group of the society.

FORESTRY AND AGRICULTURAL BIOTECHNOLOGY PROJECTS

- **Medicinal Plant**
  FORWRAD has been doing the job of a consultant to the farmers involved in cultivation of medicinal plants like Tulsi, Ghee Kuanri, Safed Musli etc. We are providing the know-how, training by the help of expert professionals and also marketing tie-ups between the farmers & buyers.

- **Plantation Programme & Seed Campaigning**
  The organisation has undertaken plantation job & Seed Campaigning in the rural area and has also organised camps for awareness in collaboration with Dept. of Agriculture, Govt. of Odisha, we have organised street plays related to environment programmes and the advantage of tree plantation by the small kids at rural areas of Nilgiri Block, Balasore and Tihidi Block, Bhadrak.

COMMUNITY HEALTH PROJECTS

We have undertaken and curative health measure for overall improvement of health condition. The block level health committee has been formed to look after entire health activities.

- **Sunday Health Care Centre**
  The organization has been doing a noble job by establishing one Sunday Health care center at Khaira, Balasore where check up and prescription is done for specialised diseases by the specialists (Homeopathy, Allopathy & Ayurved).

  **Prevention is better than cure...**

- **Family Health Awareness Campaign**
  So far as handling of health related program is concerned FORWARD has been facilitating Family Health Awareness Campaign emphasizing:\n\- Hazards of Consuming Tobacco\n\- Different type of Cancers and its prevention\n\- Water borne diseases treatment in rural areas of Chandabali Block of Bhadrak district and Udala Subdivision of Mayurbhanj district.

- **RCH Program**
  In association with Khaira PHC Reproductive Child Health (RCH) program was undertaken in which pregnant mothers are identified and supplied with iron tablets. The traditional birth attendants are trained in responsible ANC & PNC services.

- **Health Check up Camps for Aged**
  Fifteen health check up camps specially for the aged were organized at different remote village of Kupari, Balasore, Shyasundarpur panchayat, Tihidi, Bhadrak and Panchalingewar, Nilgiri, Balasore, Medicines were supplied to people suffering from water-borne and vector diseases.
Diabetic Detection Camp:
The organisation has conducted blood sugar testing for 400 people out of which 270 nos. were found positive. They were prescribed with medicines and diet. This was done in association with All India Diabetic Society.

Malaria Eradication Campaign:
The organisation has employed six volunteers for educating the tribal belt people of Udala and Khunta of Mayurbhanj district regarding Malaria eradication. The campaigning was regarding use of medicated mosquito nets, medicines and DDT spray in and around the houses.

Programme on Safe Motherhood:
Besides these specialized camp, FORWARD has been instrumental in creating awareness amongst the rural women regarding safe motherhood. Specially, camps were organised in the northern part of Balasore at different Panchayat Hqrs. for dissemination of the knowledge of safe motherhood amongst the pregnant women.

Drug Awareness Programme:
The organisation has organised awareness programmes on drug addiction in the remote rural areas of Nilgiri Block, Balasore and literatures have been distributed to the people of the area regarding drug abuses and de-addiction.

Strength in Handling Health Projects
FORWARD has got 5 core staff members trained in healthcare management at various reputed training institutions i.e. FPAI, BBSR, OVA, BBSR including government health departments. The trained workers are competent enough to the healthcare and allied programmes. Among the trained staff members 2 are ladies who are experienced in working with rural and tribal women who constitute a major part of the identified target population of the project. The health management team of FORWARD has professional doctors and pharmacists led by experienced retired specialists who are actively involved in the implementation of the health projects. FORWARD has been working in remote corners of the state since 1993 it has implemented a number of developmental schemes and programs as already mentioned above which are the credentials of its existence in the area.

EXHIBITIONS AND SURVEY
- A ‘CAREER MELA’ for the Adolescents was organised at Balasore and another at Bhadrak for the student groups. Around 100 educational institutes had their stalls in the mela and resource persons from different fields had been invited for delivering their valuable talks.
- The organisation has successfully organised ‘PALLISHREE MELA’ this year at Balasore by organising the Artisans of Balasore, Mayurbhanj & Bhadrak districts for the second time in Balasore district. The outcome of the programme was appreciated by different sectors as it was an initiative to let the poor artisans have their exposure to the open market with high class publicity.
- FORWARD has conducted a baseline survey on problems faced by the rural artisans in tribal areas of Balasore district. The emphasis was specially on the Potters of Nilgiri Subdivision.

SEMINAR, WORKSHOP AND OTHER ACTIVITIES
- Workshop on Protection of Consumer Rights
FORWARD with the help of experts of the specialized fields has organised three workshops at different rural hats of Balasore Bhadrak districts regarding Protection of Consumer Rights. The problems faced by the consumers were also handled in some places.
- Workshop on E-Governance
The organisation has conducted a two days seminar on E-Governance for the PRI representatives in collaboration with OCAC, Bhubaneswar. The delegates were given with a summary knowledge of Information Technology and its use in governance.
Seminar on Legal Aid to Destitute Women
FORWARD has come forward to educate people regarding Legal Aid to Destitute Women for which a one day seminar was organised by the help of District Judge office at Balasore. Around 100 women delegates had participated in the seminar.

Camp on Eradication of Child Labour
Child labour is a acute problem in the society. Realising this, we have come forward to eradicate this problem of the society by organising camps for the working children and their parents. A three days camp was organised for the *Bidi Workers* and their children at Bhadrak, Orissa educating them to do away with the child labour system and let them come to the mainstream of the society.

Workshop on Disaster Preparedness Programme
The costal areas are very much disaster-prone. Keeping view of this, to work on war-foot basis we have conducted a training-cum-workshop programme for our volunteers regarding Disaster Preparedness in collaboration with the District Emergency Office, Balasore.

SHG Development Workshop
FORWARD has organised five workshops on SHG development in collaboration with the Child Development Project Offices (CDPOs) of Balasore and Bhadrak Districts. This activity has been taken up to train the women regarding income and employment generation through SHGs.

Entrepreneurship Development Programme
Creating awareness to set up SSI units including village and artisan units, monitor & guide enterprise. Supply of up to date market information, Undertake survey, Impart EDP training etc. FORWARD instituted *Awards for successful women entrepreneurs*. 

Road Safety Awareness Programme
By the help of School children this year we have celebrated the *Road Safety Week* very successfully. Selected school boys and girls were given the opportunity to practise the role of a traffic police with the help of district administration, Balasore.

Clean Environment Campaign
In all National Days like Independence Day and Republic Day volunteers of FORWARD used to undertake social service for the benefit of suffered people. Previous year we had taken initiative to maintain cleanliness in the hospital campus of Khaira PHC. In two occasions they cleaned the campus, buried all the hospital wastes and improved the sanitation conditions of the hospital.

Cultural Programme
The organisation has conducted the various cultural programmes like Inter District Classical dance competition, Inter College Quiz programme etc. In the rural area. This year we have also started one Dance & Music School at Khaira. The poor and interested ones shall be given the chance to learn dance and music free of cost.

People are created to give something back to the world. The best way to solve the problem is to work together with compassion towards betterment of human life through helping improve the quality of individuals.

FUTURE THRUST

- The organisation is going to establish one *Working Women's Hostel* at Bhadrak for which already we have procured the land and got the state government's recommendation.

- A quarterly Bulletin called *'The Ama Samajara Pratibimba'* is being published from 7th of January'2007 which mainly reflects the burning issues related to our society.

- Forward will have its international wing called International Council of Harmony & Recognition for global exchange of Literary & Cultural thoughts, and felicitating the deserving talents from different fields every year.